# SWICA

## Southwest Insulation Contractors Association

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Insulation and Abatement Industries

APRIL 2018



Message from SWICA President Mellanie Askew, Coverflex Mfg.

It's that time of year again. Spring Break! Hope you got to get out and enjoy it somewhere. This time of year, is kind of crazy. Everyone is so busy with work, you have to stop and think about what is the biggest rock I need to tackle first!

I wanted to say that Johns Manville has really done a great job with this two-day Industrial Masters Course it has created great place to have facility operations, owners and engineers together to learn, listen, collaborate and share their knowledge with each other. This all is for professional development. Fantastic Job! Going forward this year, we are so looking forward to Easter Sunday, there is so much to be thankful for I wish all of you a Blessed and Happy Easter!

I ask that we all get together for this 60th Conference, what a great accomplishment! Lord knows there have been good and bad times and with that comes great relationships and new beginnings.

Hope to see you there!! Mellanie Askew SWICA -President



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Rates Good until May 2, 2018. Refer to "SWICA Convention block" There is also a link to register direct on our website: www.swicaonline.org

The SWICA Newsletter is published bi-monthly on behalf of the Southwest Insulation Contractors Association 2211 Briarglen #609 Houston, TX 77027-3518 (713) 977-0909 Fax (713) 977-1321





President Mellanie Askew Editor David Patrick Executive Director Linda Tracey

April 18-20, 2018 NIA Conference Orlando, FL

June 2-5, 2018 SWICA 60th Anniversary Conference Las Colinas Resort - Dallas, TX

September 6, 2018 SWICA Golf Tournament Black Horse - Cypress, TX



Steve Rizzo SWICA Keynote Speaker

Steve Rizzo is the Attitude Adjuster. You can't attend one of his keynote speeches, seminars, or read his books & leave with the same attitude. He's a personal development expert, comedian, motivational speaker & author. His popular PBS special brought him into millions of homes. It's no surprise that he's been inducted into the Speaker Hall of Fame, an honor bestowed upon fewer than 250 speakers worldwide since 1977.



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Kenny Freeman, Petrin LLC and Byron Sadler (retired Industrial Specialists) past SWICA Presidents and bad boys that had all on the floor doing the gator during their leadership! Ha! Freeman threw down the gauntlet to Sadler, who is first a Texan through and through and only wears boots, to roll around on the dance floor as a Louisiana gator. With SWICA membership split between both states it was a contest to draw a line in the Sabine River. All Participated for years. We'll see how they do this year!



These past presidents attended our 50th Anniversary. Let's nudge them all to get back for the 60th. Attending to date is Ron King, Kenny Freeman, Byron Sadler, Paul Brown, David Gottlich. So let's reach out to Larry Nelles, David Brooks, Toby Landry and Dean Bordelon. It would be really special if they could make it and add to this formidable group David Patrick, Mike Feehery and Mellanie Askew this decade.





# Spouses Lunch Monday June 4 at the Water Wall in SPA

This year the spouses will remain on property and have a "Spa Day" The use of the spa is included in your resort fee so if you arrive early or your room is not ready feel free to use the facility. We are asking spouses to be available at the waterfall (mid spa) for Lunch and wine between noon and 2 PM on Monday, June 4th! So this is a perfect opening for you to plan a massage before or after with a 10% discount on Monday. Plan to spend the day around lunch with other SWICA attendees. BUT, It's busy with weddings and graduations PLEASE call ahead for your treat-

Morgan Advanced Materials Sometimes the For nearly 40 years, our fire-rated enclosure systems have been providing peace of mind, while quietly protecting lives best amenities and investments. From our DryerWrap products extensively used throughout multi-family housing are the ones ductwork - to our FastWrap XL products - for commercial kitchen exhaust and ventilation ducts - more people trust the you don't see FireMaster® family of products to hold the line. FastWrap™XL DryerWrap™ UL and ULC listed for 1-hour protection inside rated wood frame construction Flexible, 1/2-inch thick optimizes installation costs and space Tested on 30 gauge, 7-inch round and 26 gauge 10- x 4-inch rectangular duct Improved safety with applications specific testing Fire rated up to 2192°F (1200°C) I to 2-hour UL rated for kitchen exhaust ducts Won't age, become brittle, or shrink Zero clearance to combustibles leets ASTME84 smoke/flame rating FastDoor™ XL panel provides liquid-tight grease duct access for easy maintenance

spa. They can custom fit a day for your needs around our luncheon or you can pick and choose your favorite Massages, Body Scrubs, Facial & Skin care, (except Salon Services). You can also book a fitness class before of after lunch. Plan to dress spa! Many will be between appointments and in robes. Just a day All about YOU!

Spouses should call and 972-717-2555 and mention the name "Southwest Insulation Contractors Association." to get the 10% discount on Monday. But Book services now.



# 2018-2019 SWICA Who's Who Directory Flashdrive Available



This wallet size flash drive can be carried with you or downloaded for easy access. Our Mechanical Insulation Video is included along with industry tools you can use daily.



SWICA members have been mailed this flash-drive last month. If you did not get one, need one, need another please contact the SWICA office and one will be mailed to you. Contact Linda @ 281-435-3859. Check your listings for data and let us know if you have changes as we update constantly.





The Bush Center is excited to announce that a new special exhibit, First Ladies: Style of Influence, will open to the public March 1, 2018. The exhibit will run through October 1, 2018. During SWICA Optional Tour June 5, 2018. Sign up today.

First Ladies: Style of Influence examines how the role of the first lady has evolved over time, and how first ladies have used their position to advance diplomacy and other social, cultural, and political initiatives.

#### A ROLE WITHOUT A RULEBOOK

The impact of first ladies, including Laura Bush, Barbara Bush, Jackie Kennedy, Dolley Madison, Michelle Obama, and Eleanor Roosevelt, will be viewed through themes presented in the Bush Institute's landmark research report, A Role Without a Rulebook: The Influence and Leadership of Global First Ladies. Visitors will explore how American first ladies have served as hostess, teammate, champion, and policy advocate, all within the context of the changing American political and cultural landscape.

#### **EXHIBIT FEATURES:**

The exhibit will highlight every first lady from Martha Washington to Melania Trump, and feature artifacts spanning more than 200 years of White House history, including:

A replica of Dolley Madison's 1820s drapery-weight,



red velvet, empire-waisted dress. The original was made in France and eventually located in 1956 in the possession of Dolley's niece's daughter's daughterin-law, who was a hoarder with \$1 million worth of Madison memorabilia in her attic.

Grace Coolidge's 1920s art deco black clutch Lou Hoover's 1920s uniform as national president of the Girl Scouts

Eleanor Roosevelt's 1939 black velvet evening gown worn during her travels around the country serving as FDR's "eyes, ears, and legs" after his partial-paralysis from polio

Michelle Obama's belted, pleated, sleeveless red Michael Kors dress worn during her 2013 visit with President Obama to the U.S. Naval Academy Barbara Bush: a blue skirt suit by Arnold Scaasi (attached) worn on the cover of her 1990 "Millie's Book" -- see pic.

Laura Bush: a blue gown by Bill Blass worn to the Ghana state dinner in 2008

As their stories unfold, visitors will learn the challenges and rewards of a position that is reimagined by each person who holds it.

Note this is the Special Exhibit. Your tour will include the entire museum as the Nation's official record keeper, the National Archives and Records Administration (NARA) serving as administrator for records of the U.S. Federal Government. NARA's Presidential Libraries and Museums are repositories for textual, electronic, and audiovisual Presidential records as well as domestic and foreign Presidential gifts.

With its state-of-the-art interactive exhibits, the George W. Bush Presidential Library and Museum located in Dallas, Texas gives visitors an in-depth look at eight years of American history, the American Presidency, and important issues of public policy.

# WEATHER THE STORM CUSTOMER-DRIVEN INNOVATION



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  - \* See data page for complete details



# So, What's so Great About SWICA?

One, we are unique by geography. There are five USA regions of Insulation Contractors plus NIA and Canadian TIAC. None encompass the gulf coast refining and petrochemical areas of intensity like SWICA. We are home of the major large contracting companies in Texas, Louisiana, Oklahoma, Arkansas and Mississippi. The Sabine River separates Texas and Louisiana and the unique cultures that exude from those areas. Texans love their boots and BBQ as much as the LA folks love their crawfish and Mardis Gras but there's a lot of crossover and all love their BIG trucks. Each has even their own language, slang and prideful taunts. But we have more in common than big pick up trucks we are all insulators!

SWICA was founded in Houston in 1958 by a gulf coast group of contractors that came together for the common good. Although arch competitors protecting their turf on both sides of the Sabine River there was a common goal that made more sense than competition. The insulation contractors felt they needed more unity on the local level to become an effective force in negotiations. Their main concern at the time was the possibility of non-union contractors becoming a factor in the industrial/commercial marketplace.

One area that had to be addressed was the right to employ non-union workers in local fabrication shops. At that time the Union demanded any material not manufactured in a "sole-purpose" factory must be fabricated with union employees



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(ie. Foamglas pipe and fittings, calcium silicate fittings, urethane pipe and fittings, etc.) So SWICA uniquely emerged with a membership of mostly merit shop companies as the years progressed.

One of the most important things we all learned as contractor members of SWICA was that our problems were the same and that our competitor was not necessarily our enemy but could be a good and valuable friend. Friendships and bonds over the years have been the tools of problem solving.

SWICA produced the first Safety Manual for insulators in English and Spanish and was advised to stop publication for safety issues. That's changed drastically.

SWICA contractors participated in a consortium to produce the "Wheels of Learning" modules to certify insulators now used (many times updated) at NCEER. Former SWICA President, Byron Sadler, employed Skip Stonebarger (stepson of SWICA Founder Harold Aber) to update all WoL modules as his main focus of employment.

The current "how to insulate" videos that NIA has were created, filmed and produced at Petrin under the leadership of past SWICA President and NIA President Kenny Freeman in Baton Rouge, LA within the SWICA region.

Ron King, Past SWICA and NIA president has been intricately involved in legislative and certifications now with the TIIP program. He'll pass his legacy to SWICA incoming President, son, Daniel King.

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# The Future's Not Here Yet And it might not show up without laborers

By Garrison Wynn, CSP

Fred Cooper, a welder since 1972, earned \$4,000 a week before recently retiring. Now the 65-year-old says his former employer is urging him to come back to work. His skills are desperately needed because, Cooper says, younger generations focusing on college degrees are not interested in manual labor. Yet, the allure of higher pay tied to white-collar jobs is often misleading; a civil engineer's mid-career average salary of \$63,457 annually is actually a bit lower than the annual \$68,400 earned by an elevator installer. (A)

If money isn't the issue, perhaps it's position that matters. Is it possible that we taught an entire genera-

tion of people that everyone gets to be the boss? How exactly does that work? We've almost convinced ourselves that in the future we won't have to physically do anything.

Here's a rude awakening: Apparently the future is not here yet! Essential industries such as construction and agriculture are desperate for people who will use their hands and muscles to sustain the organization's success. Some leaders in manufacturing and construction sectors have told me they're bidding jobs that they are not sure they have the labor to complete.

Why the shortfall? Millennials in large numbers have eschewed these blue-collar fields to pursue four-year degrees and prestigious careers. Even so, with women making up almost 66 percent of college enrollment, one might still expect an abundant supply of young men to be entering skilled-labor trades that



provide this country's infrastructure. But they are not, so the skills gap widens as experienced workers retire and a replacement force is in short supply.

This is possibly the biggest problem many organizations will face in the next 10 years. Just last year, the American Welding Society projected a need for 300,000 welders and welding instructors across manufacturing industries by 2020. (B)

This shortage of workers spells trouble for manufacturers, construction firms, and other trades in need of skilled labor. What is it about these jobs specifically that has young people working across the street at the mall for a quarter of the money? And what can we do about it?

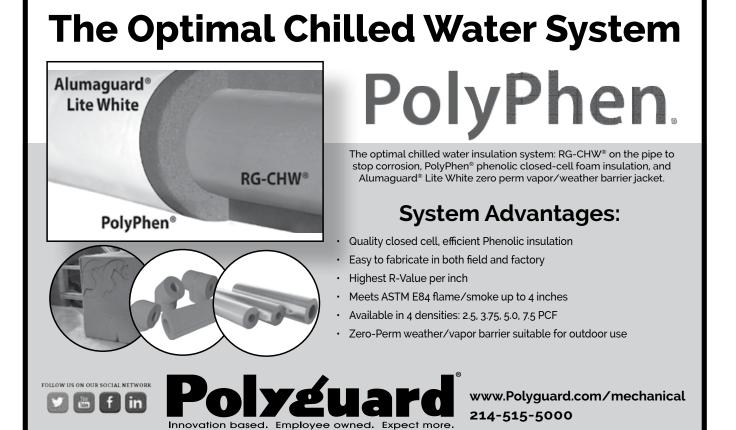
1. Blue-collar jobs are viewed as a dead end.

Many people believe that the skills and experience you get from working with your hands won't

forward your life. The truth is that many successful people say it was the labor job that taught them how to be successful. Sure, hard work builds character; but there's more to it than that. The boss who used a wrench in the field knows how things really work and more readily earns the respect of the masses. Solution: Show how the job has transferable skills they can take elsewhere and how it's the best possible foundation for success.

# 2. We told 92 million millennials they were unique and special.

We raised millennials to believe they are special, but we seem as a whole to have forgotten to tell them what that means. Being special is about the individual as a person, not the details of their job or what they deserve. I know people in some high positions who are anything but special. And I knew a man who worked with his hands his entire life - his last 20 (Continues page 12)



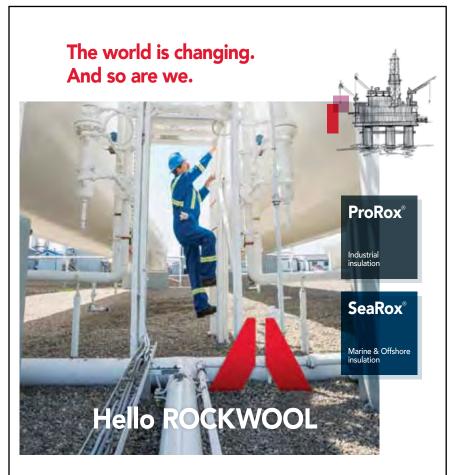
(Continued from page 11)

years as a handyman. When he died at 83, twelve hundred people attended his funeral. He was as special as they come, and the entire community viewed him that way.

Solution: Elevate the culture around your labor force as the key component to success. Whether you are in for the duration or on your way up to leadership, make a big deal out of the importance of these jobs. Create levels from apprentice to expert. "Implementation team" sounds better than "labor force."

#### 3. Hard work is dangerous.

The child protection movement has created more fear than safety. I speak at safety conventions every month; I recognize safety as foundational. We all have the right to a safe environment. And, truth be told, dead employees are rarely productive. But we have gone from young people seeking adventure to being wrestled to the ground for being in possession of peanuts at an elementary school!



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You've always known us as ROXUL Technical Insulation, the market leader in industrial stone wool insulation. But in a time when safety and sustainability demands in the industrial and marine & offshore sectors are greater than ever, how can we simply sit back? We can't. We have always been part of the ROCKWOOL Group. Now, united under one global name, we can innovate, explore and develop new ways to do even more for our customers and

our planet. We are more than just market leaders. We are making our customers' operations safer, better for the environment and more efficient and effective.

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TECHNICAL INSULATION



**Solution:** Brand safety into your organization. Make it part of the job (and the company). Reward people for not having accidents. Make it part of your recruitment process.

Even with all these solutions being applied, can we really move into the future with a generation that was taught that these jobs have no future? It's time to be honest with ourselves, to admit that we may have made a mistake. In our effort to provide a better opportunity for everyone, we may have created a mindset that ultimately will not help anyone.

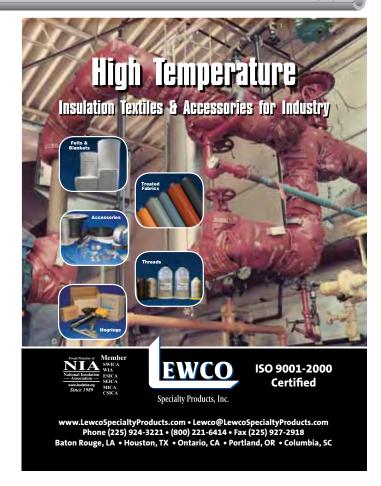
Perhaps we should take the effort and creativity we use on technology and point it toward giving these jobs the respect they need to attract those we cannot live without. Keep in mind that upper levels of administration and management exist only if we can do the labor well enough to afford them. That leads to the reality a CEO may be more expendable than a 20-year-old with a

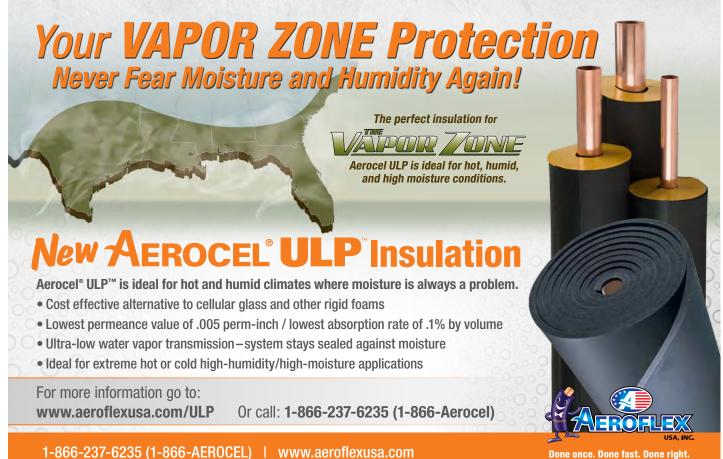
#### hammer!

Garrison Wynn is a nationally known keynote speaker, author, and consultant. He is the CEO and founder of Wynn Solutions, specializing in how people and organizations can be more influential.

(A) "Who makes more? Blue collar jobs versus white collar jobs," PayScale. 21 Feb. https://www.payscale.com/career-news/2009/02/salary-comparison-blue-collar-white-collar. Salary comparisons are updated to current year when user selects specific job title: https://www.payscale.com/research/US/Job=Civil\_Engineer/Salary and https://www.payscale.com/research/US/Job=Elevator\_Installer\_%2F\_Repairer/Hourly\_Rate.

B) Kathryn Moody and Valerie Bolden-Barrett, "Why blue-collar industries are facing such a massive skills shortage," HRDive, 11 Apr 2017. Available at https://www.hrdive.com/news/why-blue-collar-industries-are-facing-such-a-massive-skills-shortage/439756/.







# There's Always been A Tracey in the House of SWICA

This circa 1958 photo was a SWICA contractor gathering. Third from right standing was Ed Tracey with Childers Company. Later years his daughter (Linda Tracey) asked: I thought Associates joined SWICA in later years why were you there? Answer: "Someone had to pay for dinner!" And some things never change. Although, I don't think the piano player was a contractor! Women members came long after associates!

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Ed Tracey (same blue shirt) with Harold Aber circa 1978. Harold was a SWICA founder with The Aber Company. His beautiful niece June Ann was soon to marry so Harold gave Sonny Anderson a job so he could support her....and most of SWICA has worked with or for Sonny and the Anco Companies. Back in those years Linda Tracey, now SWICA Executive Director for 28 years, use to be a child registrant at NICA (now NIA) and SWICA meetings. Share the memories at the 60th Anniversary SWICA Conference.



# ACCESS PLUG FLANGE INC.







Mike Feehery, We.B.Q'n head chef and our own Foundations Building Materials - SPI member thanks all for their support at 2018 contest.





# We.B.Q'n Celebrates 25 years participation in Houston Livestock Show and Rodeo World Championship BBQ Contest

Mike Feehery, has been an ardent supporter of SWICA through years of board membership and now a SWICA past president. He now is the SWICA representative for NIA.

In his 'spare' time!! Mike's love of the kitchen and living in Houston brought him to the Houston Livestock Show and Rodeo BBQ cookoff 25 years ago. He adds a little every year arriving at NRG with his kitchen with walk in cooler, aka converted 18 wheeler with some 10,000 jello shots.



It's a Feehery family event which includes industry friends and their families and the fun goes on. Many SWICA vendors support and attend the event and have been proud We-B-Q'n participants for decades. So Congratulations Mike on this special anniversary. PS...the BBQ is GREAT!



## K-FLEX USA Expands Commercial Market Sales Team

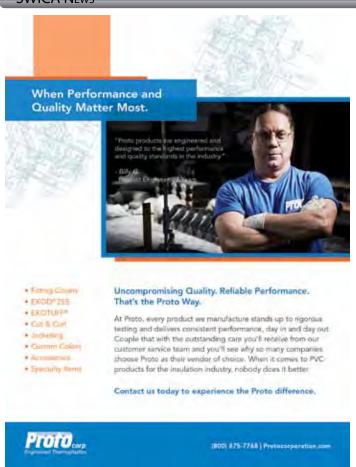
Youngsville, N.C. – K-FLEX USA, a leading manufacturer of flexible elastomeric foam, is proud to announce several regional additions to its Commercial Market Sales Team. All of the new additions will report to Steve Brown, National Sales Manager.

- David Eidson will be representing the company throughout the Southeast. David has been with K-Flex for 3 years, previously working in the company's HVAC wholesale sales division. David is based near Atlanta and can be reached at david.eidson@kflexusa.com.
- Jeff-Co Sales and Marketing, http://www.jeff-co.com/, will be representing the company throughout the Midwest. The Jeff-Co sales team consists of Jeff Rebholz, Chad Rebholz and Ron Carlson.
- TALON Products Inc. will be representing the company in Texas, Louisiana, Oklahoma, New Mexico and Arkansas. The Talon sales team consists of Chip Johnston and John Harvey.

#### About K-FLEX USA

K-FLEX USA is a leading manufacturer of thermal and acoustic insulation, gaskets, seals and mats designed for buyers in the energy, construction, marine, automotive and athletics industries. K-FLEX USA is a unit of Italy's IK Insulation Group, which makes and distributes a diversified portfolio of insulation products around the world. For more information, please visit www.kflexusa.com and www.k-flex.com.





# Armacell launches next generation aerogel blanket

- •Introducing ArmaGel, the next generation aerogel blanket technology
- ArmaGel HT, suitable for high-temperature applications up to 650 °C (1,200 °F)
- •5, 10, 15 and 20mm thickness range providing customers with additional choice
- Featuring proprietary dust-reducing technology developed by Armacell
- •Operating from new aerogel blanket production line in *South Korea*

Luxembourg, 12 February 2018 – Armacell, a global leader in energy efficiency, today announced the release of ArmaGel HT, a next generation flexible aerogel blanket for high-temperature applications, made in South Korea



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These industry-standard products were developed to meet a customer's application-specific need or opportunity for process improvement.

**Can We Engineer One for You?** Whether your application requires a standard product or an entirely new approach, you can depend on Alpha Associates for a cost-effective solution. For more information about Alpha industrial insulating materials and capabilities, call 800-631-5399.

# Ask Alpha

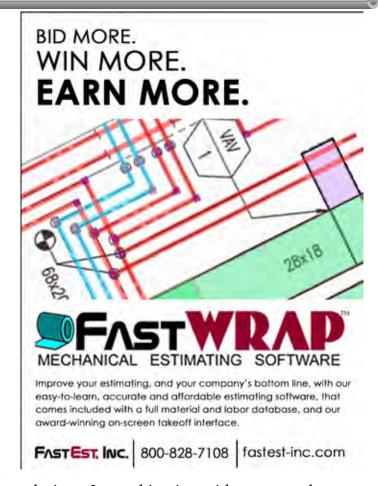
About All Your Industrial Insulation Needs

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on the new aerogel blanket production line within Armacell's existing Cheonan facility. As part of the company's new ArmaGel range, ArmaGel HT is optimised for high-temperature applications up to 650 degrees Celsius. With its exceptionally low thermal conductivity, it is one of the best performing insulation materials available today, offering equal thermal performance at a fraction of the thickness - up to 80 percent thinner than competing insulation products. It will introduce new sizes of aerogel blankets to the market providing the customer with more choice. 10mm thickness is available today, with 5, 15, and 20mm thicknesses available later in 2018.

ArmaGel HT offers a multitude of benefits. It is light-weight for improved handling and easier transportation. For maintenance purposes, product removal is made simple reducing both downtime and the need to purchase replacement insulation during regular maintenance cycles. It cuts easily and conforms to preferred shapes. It is hydrophobic and breathable, thereby keeping mechanical equipment drier for longer and enhancing protection against corrosion under insulation. It also offers best-in-class acoustic performance and designed thicknesses reduced by up to 40 percent. Effective insulation is a key factor in tackling climate change, as it is one of the simplest, fastest and most cost-effective means of improving energy efficiency. Our new product is environmentally safe, chloride-free and landfill disposable. In addition, it features Armacell's innovative dust-reducing technology, LoDust, making it the right fit for installers.

"We are excited to launch the next generation aerogel technology, enabling us to deliver a complete portfolio of thermal and acoustic insulation



solutions. In combination with our core elastomeric flexible foam offering and design capabilities, the enhanced performance parameters of ArmaGel deliver state-of-the-art solutions to our customers around the globe with an excellent quality/cost ratio", says Patrick Mathieu, President & CEO of the Armacell Group. Armacell creates this ultra-light, high-tech aerogel blanket technology in Cheonan, South Korea. Covering 21,206 square meters of land, the manufacturing facility close to Seoul is set to become an important hub for industry-leading aerogel manufacturing solutions and lies at the heart of Armacell's vision to be the global leader in providing innovative, technical insulation solutions and components to conserve energy and make a difference around the world.

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# **Uncertainty:** A Key to Success



Reprint: Steve Rizzo - SWICA Conference Speaker 2018

You can strategically plan your personal and professional life, you can make careful choices and take what you think are the appropriate actions to fulfill the ideal life you want.

But there is absolutely no way of knowing with certainty what will happen. Life is a risk itself. There are just too many variables and unexpected twists and turns that come into play. There are no sure ways of knowing how your life will turn out in the long run. Well, guess what? You're not supposed to. If you did, the thrill of life would cease to exist. Allow me to explain.

There are those who refer to life as a game and as you well know, anything can happen in the game of life. Awhile back I was watching a Super Bowl at a hotel bar. There were well over 100 people in the lounge area. Everyone was yelling and cheering for their team to win.

I remember it like it was yesterday! It was an incredibly close game. Every time a team scored or made a great play, fans would jump out of

their seats and cheer their team on. The place was electric!

Who can deny that the enjoyment and the excitement was coming from the anticipation of not knowing for certain which team was going to be victorious? My question to you is this: What would be the point in watching the Super Bowl or any other sporting event if you knew beforehand which team would win? Who can deny that it's in the not-knowing that makes it exciting and worthwhile.

It's the same with the game of life, yours, mine and everyone on this planet. Unlike any other game however, the goal in the game of life is not just to win or to be the best, but rather to follow your heart regardless of your circumstances and to learn life's lessons along the way. It's the journey that matters.

Whether you view life as a dance, a school, a game or a test doesn't matter. A major key to a happy, successful life is not in knowing what the future holds in store for you. The adventure into the unknown is where you experience who you are and what you're made of. It's where your character is being tested and molded. When you take that leap of faith into uncertainty, you are sending a message to yourself as well as the entire universe that you are not only here, but qualified and ready to face any challenge along the way. You may be on top one day and suddenly fall the next, but think about this-isn't it better to fall than not to try at all?"

Throughout history, some of the world's greatest thought leaders didn't succeed because they were dead sure that they would succeed; they

succeeded because they wouldn't allow doubt and fear of the unknown to keep them from succeeding. In other words, they embraced uncertainty. That's right, they had doubts just like you and me. Some had to confront their fears every step along the way on their road to success. But the one thing they all have in common is a profound understanding that uncertainty is where life unfolds and opportunity awaits them.

You can't depend on certainty. Why? Because success is never certain. There is always some kind if risk involved. Always! The fortunate among you know this in a profound way. And they live their lives accordingly. They participate knowing there's a chance they can fall and lose it all. They're willing to play the game of Life, aware that defeat is a possibility, but they choose to focus on a victorious outcome. They're

anxious to attend the School of Life knowing that they will be subjected to difficulties, challenges, loss and tragedy, but as long as they learn the lessons, they will prevail. In short, they know that there are no guarantees...Only choices. The right to choose one's own way. And that choice happens every second, every day.

Steve Rizzo
Will Speak
at
SWICA Conference
Don't miss it!



A Hall of Fame speaker and former national headline comedian, Steve knows how to captivate and inspire. He uses laughter as a guide, challenging audiences to SHIFT their way of thinking to discover increased productivity, greater enthusiasm, and new levels of success.

# LIGHT & DURABLE APPLICATION INNOVATION



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XSPECT ISOfoam APF is a durable, lightweight board designed to simplify fabrication and installation while maximizing versatility.

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- Used to make lightweight, tightly sealed systems that are moisture resistant
- Delivers exceptional R-value per inch
- Variety of hot and cold and mechanical and OEM applications



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### Welcome Miller Insulation as New Contractor Member

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Miller Insulation local Representative is Ian Rogero, Director of Operations 5656 N. Sam Houston Parkway #120 Houston, TX 77032

Office: 346-998-5511 Cell: 832-334-6861

ian rogero@miller in sulation.com

www.millerinsulation.com

Texas Branch Location: Miller Insulation Co., Inc. 704 West 3rd Big Spring, TX 79720 Office: 432-217-5501



# Share Your SWICA Memories-Please!

We'll have a cork board at the 60th Anniversary Conference. Please scan and print a few of your favorite photos from past conferences or SWICA events. Either bring them or send them to the SWICA office with a tag line of date and event and folks in photo. We'll try to get the one's sent in on a large composite board or you can just pin them to the wall of memories when you get there. If you have a good story to share let us know. We'll try to incorporate all we get in for the anniversary program. Send to Ltracey888@aol.com or call Linda if questions 281-435-3859.



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# SWICA Open Event for Conferenc at the Circle R Ranch

Circle Ranch

This is a special year for SWICA, as the 59 years before! We return to the great state of Texas because Puerto Rico got washed off the map! Now under repair we'll visit there in 2019. So for now, let's get Texan. Pull on your boots and get them on the bus by 5:00 PM. Buses and entertainment for this event is sponsored by **Howred Corporation!** Thanks Howard Watson, ok you don't have to wear boots!

Circle R Ranch is set amidst 60 acres of rolling hills and pastures featuring two distinct event facilities. Just a quick drive from Dallas, Circle R Ranch is located in Flower Mound, Texas. The perfect destination for SWICA's Opening Reception. The Circle R Ranch provides Genuine Texas Hospitality you can trust to "WOW" SWICA Attendees.

We had great time on the site visit in the lounge at the hotel listening to their singer, Joshua Ingram, that we hired him to entertain SWICA at the Circle R.

So be sure to arrive in Dallas in time to catch the bus and join in the fun evening.



# Sponsors Needed for Conference Venues

Special Thanks to Mellanie Askew, Coverflex Mfg, for sponsoring Golf Venue at the Annual Conference.

Thanks to Owens Corning Foamglas And Owens Corning for generously underwriting our 60th Anniversary Cake. And to all who have sponsored and ad in our program. The change of venue has increased our expenses and we would ask that membership support the shortfall by sponsoring events. We would like to have a gala sponsor and an awards sponsor. There are lots of options depending on your budget. All sponsors will be recognized in the program and with signs at the event. Contact Linda if you can help out.

281-435-3859



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# **Schedule of Events**

Note: Please refer to on-site program at conference for changes in schedule below.

11:45 AM Las Colinas TPC Golf Course (on site)

Saturday, June 2, 2018

Lunch Byron Room / Range Balls

3:00-5:30 PM SWICA Board of Directors Meeting 1:00 PM

**SWICA Golf Tournament** 

**Cypress River Room** 

Sunday, June 3, 2018

Noon - 5:00 PM Registration Desk

Trinity River Foyer

5:00 - 9:00 PM Meet Bus Ballroom Lobby for

transportation to

**Opening Reception-Circle R Ranch** 

Monday, June 4, 2018

Spouses' Program (included in registration)

SPA DAY-Spend day at Los Colinas "Well & Being Spa" Meet spouse attendees at the Waterfall in spa between Noon and 2 PM for lunch and wine with fellow attendees. Come and go at your leisure. Pre arrange any

services at 10% discount around lunch times.

Monday, June 4, 2018

7:00 - 11:00 AM Registration-Trinity River Foyer

**Evening Free** 

7:30 - 8:30 AM Associates Breakfast -

Brazos River Room

7:30- 8:30 AM

Tuesday, June 5. 2018

Continental Breakfast All

Attendees and Spouses - Las Colinas Foyer

7:30 - 8:30 AM Contractors/Distributors Breakfast

Sabine River Room

8:45-10:15 AM

Joint Attendee/Spouse Session

Steve Rizzo

"Enjoy The Process"

8:30 - 8:45 AM President's Welcome/ Introductions

> Pledge & Prayer Las Colinas Room

10:15 - 10:30

Coffee Break- Las Colinas Foyer

8:45 - 10:15 AM Steve Rizzo

"Motivate This!"

10:30 -11:30 Ron King

TIIP Certification Program

12:00 - Optional Event. Meet at Bus transport Ballroom

10:15 -10:30 AM Coffee Break - Foyer

10:30 - 11:15 **NIA President** 

> Dan Bofinger FBM-SPI

"State of the NIA Nation"

Entrance for trip to Bush Museum - Lunch on Board

7:15 PM Wine and Cheese Reception

Foyer Cottonwood Ballroom

8:00-12:00 PM Presidents' 60th Anniversary Gala Cottonwood Ballroom

Banquet/Dancing

See y'all next year at "El Conquistador" San Juan, Puerto Rico 61th Anniversary

11:15-11:45 - Update on Silica Rules

## REGISTRATION FORM

## Southwest Insulation Contractors Association

60th Anniversary Conference -- June 3-5, 2018 **Four Seasons Resort & Club** 

**Dallas at Los Colinas** 

www.swicaonline.org

Registrant Name			· · · · · · · · · · · · · · · · · · ·	
Spouse/Guest Name				
Child (Children) Name (s)				
Company Name				
Company Address				-
City		te Z	Zip Code	_
Phone Number: Fax I	Number:	e-mail		
REGISTRATION FEES		Early Bird (By April 15, 2017)	Regular (After April 16, 2017)	
Contractor/Distributor (SWICA Member)		\$725.00	\$775.00 \$	
*Additional Personnel (How many?_	)	\$650.00	\$700.00 \$	
Associate/Supplier (SWICA Member)	,	\$775.00	\$825.00 \$	
*Additional Personnel (How Many?	)	\$750.00	\$800.00 \$	
Non-Member Registration		\$950.00	\$1000.00 \$	
Spouse/Guest Fee (includes spouse tour and banque	et)	\$525.00	\$575.00 \$	
Youth Fee- Dinner		250.00	\$300.00 \$	
Name	Hand	dicap		
Name	Han	dicap	\$	
OPTIONAL EVENT REGISTRAT		<u> </u>	\$	
Bush Museumlunch/transportation @\$50 I	now many			
_Yes, Please run our ad in the Conference Pr	\$			
Gotta have a SWICA Logo Shirt(s)M PAYMENT METHOD	LXL	_XXL @\$50	\$	
Bill my SWICA account	Check F	Enclosed. Return to	: SWICA 2211 BRIARGLEN #609 HOUSTON, TX 77027	
Credit Card type Card Name		Number		ex date
Signature				

The Los Colinas accommodations CALL (972) 717-0700 Rates Good until May 2, 2018.

Refer to "SWICA Convention block" Rate: \$205
(Refunds: No refunds after May 2, 2018 Prior to May 2, 2018 written cancellations only will be refunded, less \$100.00 pp service fee.)

Mail to SWICA, 2211 Briarglen #609, Houston, TX 77027 or FAX (713) 977-1321 TODAY!!

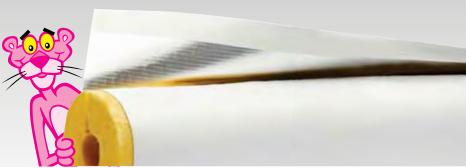
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