NEWSLETTER AD FORM

Southwest Insulation Contractors Association



The SWICA Newsletter is published bi-monthly and circulated to SWICA members, supporters, and on the SWICA Website.

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Ad Frequency: For purchases of one year (6 insertions), note the month in which the first insertion should appear. For purchases involving single insertions (one-time ads), check the month in which the advertisement should appear.

February

April

June

August

October

December

Ad Sizes and Rates: Please indicate size and number of inserts below.

1/2 Page Ad

5"x7.5" or

7.5"x5" or 3.75"x10"

1/4 Page Ad 3.75"x5"

1/8 Page Ad

3.75"x2.5"

Single-insert rate

1/2 Page Ad....\$175 1/4 Page Ad....\$125

1/8 Page Ad....\$95

Six-insert rate

1/2 Page Ad....\$900 1/4 Page Ad....\$600 1/8 Page Ad....\$550

PERSONAL INFORMATION

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Primary Contact Name

Primary Contact Email

Payment

Payment can be made by Credit Card or ACH via QuickBooks Invoice, or by Check.

Check

QuickBooks Invoice

Make checks payable to SWICA and mail to: 9606 Cedardale Drive Houston, TX 77055

Please submit your artwork and this completed form to admin@swicaonline.org.

Ad purchaser is responsible for providing ad artwork. All artwork must be high-resolution (5000x5000 pixels minimum) and must be provided no later than the first of the month, one month prior to the publication of the newsletter in which your ad is to be included. To make changes to your ad, please contact the SWICA Staff.

THANK YOU FOR YOUR SUPPORT